Our staff, parents and Head Start Policy Committee participated in our strategic plan process. The group used ongoing Needs Assessments from current families in our program, self-assessment results and Head Start Family Engagement Plans to determine the objectives for Head Start in Walled Lake 2015-2016.

The goal was to develop a plan that would assist Walled Lake Head Start and its many partners to achieve certain measurable goals over the next one to three years.

The following items were identified:

- Encourage family well-being
- Strengthen parent/family – child relationships
- Encourage families to be lifelong learners
- Strengthen family connections to peers and community
- Encourage families to participate in local decision making and provide information regarding advocacy at the state and federal level

### Walled Lake Head Start
Strategic Plan
2015 - 2016

**Goal 1**

*Encourage family well-being*

**Tasks:**
1. Engage parents in bus/pedestrian safety activities throughout the year (committee of parents to guide this.)
2. Implement the Regie Rainbow program, and offer the parent nutrition component to at least five parents.
3. Plan opportunities for parents to receive financial literacy information
4. Provide information on insurance and low cost medical care for adults, WIC program and MI Child
5. Provide nutrition classes to families through the MSU Extension service
6. Provide information regarding local parks and activities for children and families
7. Survey parents to determine interest and likely success of either one large provider event or a steady introduction to various service providers throughout the year at parent cafes, parent meetings, etc.
8. Contact local service agencies for availability and data.
9. Arrange a space and time when parents can talk to service providers about their goods and services.
10. Maintain a strong relationship with service providers, inviting them to parent meetings and Advisory Board meetings.

Responsibility: Director, Family Service Worker
Performance Measures: Evaluation forms from parents, service providers, sign in sheets
Beginning Date: May 2015
Completion Date: June 2016

Goal 2

Strengthen parent/family – child relationships, increase Male involvement

Tasks:
1. Encourage parent participation in the classroom
2. Provide activities that parents can do at home with their child
3. Introduce parents to local libraries
4. Target information, graphics, and opportunities for males to participate in head start activities.
5. Provide education to staff to help them understand the value of male participation.
6. Post local events that offer nutrition, health and/or movement opportunities to our families outside of the classroom day (workshops, camps, park programs, etc.)
7. Build community partnerships to offer scholarships to children for camps and other movement activities.
8. Include movement and nutrition activities as an integral part of every day at large group time, transitions, outside and in the gym.

Responsibility: Director, Nurse, Family Service, Teachers
Performance Measure: Evaluation forms from parents, service providers
Beginning Date: June 2015
Completion Date: June 2016

Goal 3

Encourage families to be lifelong learners
Tasks:
1. Encourage parents to set goals, provide Translate documents, calendars and newsletters when possible using
2. District translators, staff, parents, and ESL students.
3. Encourage smaller parent community groups to give families a chance to meet others with similar languages and cultures in a relaxed environment. Broaden the use of the Parent/Teacher Re
4. Coordinate efforts with district ESL Coordinator to secure grant funds for Bilingual Para educators (Spanish and Arabic) to meet with parents, students and staff.

Responsibility: Director, Family Service, Bilingual Consultant
Performance Measure: Survey from parents at year end
Beginning date: July 2015
Completion date: August, 2016

Goal 4

*Inform and create Adult Education opportunities – literacy, financial literacy, relationship strengthening, child development and male involvement.*

Tasks:
1. Network with district Adult Education office to promote courses geared toward these goals. Encourage parents to apply for financial assistance, and assist in that regard if possible.
2. Seek community assistance to provide additional financial literacy and relationship strengthening programs and/or literature.
3. Collaborate with area Head Start programs to provide joint workshops, including improving male involvement.
4. Engage parents in an interactive workshop regarding Child development once per semester.

Responsibility: Director, Family Service
Performance Measure: Evaluation forms and sign in sheets
Beginning date: August 2015
Completion date: June 2016

Goal 5

*Increase parent involvement in Head Start by empowering parents as partners in their child’s education.*

Tasks:
1. Create a Video/Slide Show for Parent Orientation articulating information and systems in our Head Start Calendar/handbook.
2. Ask current parents to mentor a new parent.
3. Ask parents to choose two persons per classroom to act as the communication representatives for all parents. Host a monthly Coffee and Communication event in the Parent Resource Room.

4. Print Service Plans so that parents and staff are aware of the robust nature of the Head Start Performance Standards. Talk about a part of them at each Parent Meeting.

5. Encourage parents to volunteer in and out of the classrooms by invitations in monthly newsletters and on classroom signboards.

6. Invite parents to create their own meeting groups during school hours and to use our Parent Resource Center.

Responsibility: Family Service, Teachers, Director, Consultants

Performance Measure: Sign in sheets

Beginning date: August, 2015
Completion date: June, 2016