**PTSA Council General Meeting Minutes**  
**September 23, 2019**

Location: Loon Lake Elementary

**Attendees:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jackie Gurwin</td>
<td>Council/WLN/CHS</td>
<td>Leigh Shemenski</td>
<td>Council</td>
</tr>
<tr>
<td>Shayna Levin</td>
<td>Council/Commerce</td>
<td>Kate Tomasik</td>
<td>Keith</td>
</tr>
<tr>
<td>Jenny Jungman</td>
<td>Banks</td>
<td>Chris Titus</td>
<td>BOE</td>
</tr>
<tr>
<td>Brandi Brendtke</td>
<td>GMS/WLC/Council</td>
<td>Susie Crafton</td>
<td>MBE/WLW</td>
</tr>
<tr>
<td>Judy Evola</td>
<td>ESC</td>
<td>Andrea Tribbey</td>
<td>Keith</td>
</tr>
<tr>
<td>Amy Fry</td>
<td>Glengary</td>
<td>Sarah Schneider</td>
<td>Loon Lake</td>
</tr>
<tr>
<td>Lisa Massat</td>
<td>Council/CHS/WLN</td>
<td>Kim Quinn-Haver</td>
<td>CHS</td>
</tr>
<tr>
<td>Kathy Gruzus</td>
<td>Council</td>
<td>Sarah Piggott</td>
<td>Council/GMS</td>
</tr>
<tr>
<td>Chris Rashid</td>
<td>Creek</td>
<td>Michelle Bianco</td>
<td>FFE</td>
</tr>
<tr>
<td>Tracey Lamey</td>
<td>WLC</td>
<td>Darcell Baxtresser</td>
<td>WLE</td>
</tr>
<tr>
<td>Jessica Pope</td>
<td>WLE</td>
<td>Hillary Glaser</td>
<td>MHG</td>
</tr>
<tr>
<td>Katrina Ortega</td>
<td>PLE</td>
<td>Elizabeth Smith</td>
<td>Wixom</td>
</tr>
</tbody>
</table>

Called to Order at 7:03 pm by Jackie Gurwin, PTSA Council President

- Around the room introductions
- Minutes Approval from April 29, 2019
  - Motion to approve Shayna, seconded by Leigh
  - Approved
- Financial Report – Leigh Shemenski
  - Proposed budget for 2019-2020 with edits
    - Increase Reflections to $300.00 to cover additional expenses for training
    - Add line item in expenses for “Parenting Fair Sponsorship” value $200.00 to cover “In Plain Sight” feature at the 2019 Parenting Fair on behalf of the WLPTSA Council
  - Motion to approve budget for 2019-2020 made by Leigh, seconded by Lisa
  - Approved
- Budget Presentation – Teri Less
  - State budget is not set therefore the district’s June 30 proposed budget is based on assumptions of funds
  - Governor Whitmer wants to approve a budget that includes both roadway improvement and school aid
  - Many ideas to increase revenue for the state include a shift in funds from the School Aid fund
  - Current proposals affect on WL Schools:
    - We will receive $120.00 per pupil allowance
      - The $120.00 does not include the weighted funding and recommendations from the School Finance Research Collaborative (SFRC)
      - Lower funded schools will receive two times the funding per pupil $240.00
      - WL Schools used to be $1,700.00 per pupil above lower funding schools
      - Currently we are only $170.00 above the lower funding level making our resources severely needed, but not funded
      - Nearby districts have been receiving the two-times additional funding for the past 6 years
    - We are still following the funding model that was introduced in 1994
• State budget outcomes will be determined on October 1, 2019 by an assumed line item veto procedure by the Governor
• If a budget is not passed WL Schools will lose and additional $130,000.00 in funding for the year
• Social Media and PTA Presentation – Shayna Levin and Hillary Glaser
  • Using as many forms of social media to connect your PTA to your families
  • Be creative in your presentation:
    • Current Info
    • Easy to navigate
    • Quick lists
    • Emojis
    • Videos/Photos
  • Use tools like Canva, Weebly, FB Pages, FB Groups, Twitter and Instagram to reach people
  • Link the district to your platforms to be sure it is shared
  • SHARE content, ideas and info from school to school in the district
• President’s Report – Jackie Gurwin
  • Current goal to make meetings timely is to limit reports to 5 minutes
  • Council members will be visiting all PTAs to say hello, offer help or answer questions during the school year
  • Be current with your unit’s Standards of Affiliation for the State
• Legislative Report – Lisa Massat
  • Recent ban on flavored nicotine and vaping products in affect
  • Deemed an Emergency Administrative Rule – NOT LAW – valid for 6 months and can be renewed 1 time and then proposed as law.
  • Sales are punishable by fines or jail terms and is taken very seriously by law enforcement
  • Community members should be aware of changes in accessibility and use to determine the rules effectiveness
• Teachers Report – Kim Quinn-Haver
  • Great start to the school year
  • Progress Reports will be given Friday
  • Use of ½ day PD opportunities throughout the year will be used at the building level as well as the district level.
• District Report – Judy Evola
  • So proud of the great start to the year
  • Curriculum Nights were well attended across the district
  • Parenting Fair is coming with a district goal of 200 participants from WL Schools.
    • Pre-Registration is open until mid October
  • District wide Open House week is Oct 22, 23 and 24. PTA reps should be available at each building to answer questions and share info about our schools
    • Everyone is encouraged to come to your school and district events to show support of each other and our students
• Board Of Education – Chris Titus
  • Thank you for your continued support of our schools
  • If anyone has any questions regarding the BOE, it’s mission or functions please reach out and contact any board member at anytime
  • LAYA – please attend the Taste of the Lakes fundraiser event on October 1, 2019 at Edgewood Country Club to provide funds for troubled youth services within our district
• Thank you for the PTA’s continued support of the event with the donated raffle baskets that are always a huge revenue generator
• Foundation For Excellence – Michelle Bianco
  • A mini grant program to financially assist teachers and students in the district
  • Grant applications coming soon for the 2019 – 2020 school year
  • Student liaisons are coming back to FFE this year
  • Thank you for the gift basket donations for the golf scramble in June. It was very successful.
• New Business
  • Reflections
    • 2 new chairs, Tory Yu and Sarah D’Agostino that will be handling building level support and program development
    • Jackie Gurwin and Susie Crafton will organize the district level info and judging
    • Schools should be promoting Reflections in each building
  • Advocacy Presentation
    • October 28, 2019 from 6:00 – 7:00 pm prior to the general PTSA Council meeting
    • Asking for the Legislative Rep and President to attend, as well as, any other members who would like more info
    • Will include methods from advocacy and reaching legislative personal to let them know we see what they are doing and we know what is going on with public education
  • Parenting Fair
    • November 2, 2019 – Walled Lake Northern HS
    • Please attend and share the info with your families
    • Volunteer opportunities for registration needed by the WL units. Sign up info coming soon.

Meeting Adjourned at 8:37 pm